



Now Hiring!

Food Experience Manager

About Us

We are Eleni and Trey Parsons; the second generation owners of our family run farm, Farmland Adventures. We love what we do and are looking to add a core member of our staff team to share in our mission: *“Farmland Adventures is dedicated to providing an authentic farm experience for Northwest Arkansas, where families can learn about agriculture, enjoy farm-fresh food, and create joyful memories.”* During the fall season we host thousands of guests through field trips, family visits, and special events. Our team plays a huge role in shaping that experience. Whether someone is greeting guests, serving food, helping with activities, or maintaining the farm, every role contributes to the atmosphere people remember when they visit.

Who We're Looking For

We recently purchased a food truck for the farm and are looking for someone who will take the lead in managing our food offerings! Food is a big part of the experience at Farmland Adventures. We're looking for someone who enjoys creating delicious food and takes pride in making sure guests have a great time while they're here. The right person for this role enjoys both the fast pace of serving guests and the behind-the-scenes work of keeping things organized. You'll be managing our farm food truck while also helping shape the food experience by working with other food vendors that join us during the fall season.

You might be a great fit if you:

- Are an aspiring food entrepreneur that wants a creative food opportunity
- Enjoy hospitality and making people feel welcome
- Are comfortable taking ownership of a space and keeping things running smoothly
- Have an eye for what makes a fun, family-friendly food environment
- Communicate well with vendors, staff, and guests
- Stay calm and solution-focused when things get busy
- Appreciate the atmosphere of a working farm and the community that comes with it

This role is ideal for someone who likes a mix of **hands-on work, organization, and relationship building**. During our busiest season, you'll play an important part in shaping the experience guests remember when they visit the farm.

Timeline/ Hours

May- August: 10 hours/ week + Optional Summer Events

September- November: Roughly 30 hours/ week (weeknights and weekends)

December: Re-evaluate for next year



Food Experience Manager

Job Summary:

The Food Experience Manager will oversee the daily operations of Farmland Adventures' food truck, ensuring a high-quality, safe, and efficient food service experience for guests. This person will be responsible for managing the menu, supplies, permits, staffing, and food safety compliance while maintaining consistent service standards. This role requires a dependable, organized leader who can manage both people and operations, take ownership of the food program, and adapt to seasonal demands.

The Food Experience Manager is also responsible for overseeing all food service operations at Farmland Adventures, including managing the farm's food truck and coordinating visiting food vendors during the fall season. This role ensures a high-quality, family-friendly food environment that complements the guest experience and overall atmosphere of the farm.

The Food Experience Manager works closely with ownership to curate a food experience that aligns with the farm's brand and values, while serving as the primary point of contact for approved vendors throughout the season. This position requires strong organizational skills, attention to food safety and regulatory compliance, and the ability to manage both daily operations and vendor relationships to ensure a smooth and enjoyable food experience for guests.

Key Responsibilities:

Food Truck Management

Menu & Product Management:

- Develop and manage the food truck menu along with owners, including pricing, seasonal offerings, and product selection.
- Ensure the menu aligns with guest expectations, operational capacity, and profitability goals.

Inventory & Supplies:

- Oversee ordering, stocking, and inventory of food, beverages, and supplies.
- Monitor usage and minimize waste while ensuring adequate stock for all operating days.

Staffing & Scheduling:

- Assist office management in selecting, training, and supervising food truck staff.
- Ensure proper coverage during all open hours and maintain a positive, efficient team environment.

Food Safety & Compliance:

- Ensure all food safety standards and health department regulations are followed.
- Maintain required permits, certifications, temperature logs, cleaning schedules, and inspection readiness.

**Operations & Service:**

- Manage daily food truck setup, operations, and breakdown.
- Maintain service quality, speed, cleanliness, and guest satisfaction during peak hours.

Seasonal & Event Flexibility:

- The primary schedule will be during the fall operating season.
- Additional hours may be available for festivals, private events, or off-site food truck opportunities throughout the year, based on interest and availability.

Food Vendor Management**Food Vendor Curation:**

Identify, evaluate, and recommend external food trucks and vendors that align with Farmland Adventures' brand, guest experience goals, and quality standards. Curate a balanced and family-friendly food environment that enhances the overall atmosphere of the farm.

Vendor Relationships & Communication:

Serve as the primary point of contact for approved food vendors, managing communication, scheduling, expectations, and on-site coordination during the fall season.

Owner Collaboration & Approval:

Submit vendor recommendations to ownership for review and approval, including menu concepts, pricing alignment, and fit with farm values.

Vendor Standards & Compliance:

Ensure all food vendors meet required permits, insurance, health regulations, and operational guidelines.

On-Site Food Operations:

Oversee food service flow during events, support vendor needs, and troubleshoot issues to ensure a positive guest experience.

Compensation:

This is a part-time, seasonal-focused position compensated on a weekly basis. Compensation and role scope may be reevaluated after the fall season based on performance, workload, and farm needs.

- **Pay:** \$20 per hour
- **Hours:** Heavily concentrated during fall operating season, with optional additional hours for special events and off-site opportunities.